

# SURYA VARMA N

## DIGITAL MARKETING EXECUTIVE

### ABOUT ME

Passionate digital marketing fresher with a strong foundation in Meta Ads, Google Ads, SEO, and Google Analytics. Skilled in using HTML, CSS, and Bootstrap to enhance digital campaigns. Experienced in leveraging Canva for creative content design. Eager to apply my expertise to drive impactful marketing strategies.

### CONTACT

☎ 8778967636  
✉ [suryavarma904@gmail.com](mailto:suryavarma904@gmail.com)  
📍 Thirukkurungudi, Tirunelveli.  
🌐 [www.surya.allresume.site](http://www.surya.allresume.site)

### EXPERIENCE

Hands-on experience in managing and optimizing digital marketing campaigns across platforms like Meta Ads and Google Ads, driving increased traffic and conversions. Proficient in implementing SEO strategies and utilizing Google Analytics to track and analyze performance metrics. Successfully created engaging content using Canva and managed website enhancements with HTML, CSS, and Bootstrap. Adept at leveraging Google Tag Manager for precise tracking and data collection, ensuring campaigns are aligned with business objectives and delivering measurable results

### SKILLS

- Meta Ads
- Google Ads
- Google Analytics
- Google Tag Manager
- SEO
- Canva
- Google Search Console
- HTML
- CSS
- Bootstrap

### EDUCATION

**Bachelor of Science in Computer Science** 2020 - 2023

Manonmaniam Sundaranar University  
Arignar Anna College,  
Aralvaimozhi.

**Higher Secondary** 2018 - 2020

State Board  
Rani Matric Higher Secondary School,  
Eruvadi.

### LANGUAGE

English  
Tamil  
Malayalam (Basic)

### CERTIFICATION

**Digital Marketing Course Certification**

Fita Academy, Chennai.  
June - August, 2024.